



International Business Portal “IvTeme.ru” - is a leading international online directory of financial organizations offering unique services that makes it possible to attract customers to the financial companies; the social network of professionals in the financial community. Business Portal "IvTeme.ru" - in the first instance is a site for consumers of financial, insurance, investment and tourism services, for banks customers, brokerage and leasing companies, as well as for travelers. "IvTeme.ru" daily works in 7 languages for audiences in Russia, USA, Canada, UK, Australia, New Zealand, Greece, Latvia, Ukraine, Kazakhstan, Belarus, South Ossetia and Abkhazia.

Sections of the portal:

Companies news

Offer to promptly check the current situation in companies, changes and the relevant facts. The daily morning video review of the financial markets.

Online service

Unique opportunity for every visitor to get financial services in real time: services of banks and insurance companies, leasing, investment, as well as it makes it possible to buy a tour and go on a journey.

Social Network

All registered users become consolidated in the social component of the Portal, with a view to the possibility of direct communication with each other and share experiences. Users have the opportunity to receive up-to-date information on companies which services they use; to assess the quality of their work, receive personal proposals, share their experiences.

Job and CV's boards

In the shortest possible time it allows to decide issues of selection of qualified staff and find fresh vacancies represented in the Portal.

Companies' directory

Complete information on financial and travel companies in Russia, CIS, Europe and North America, as well as Oceania, for users' convenience it's presented in different languages. The directory includes information on several thousands of organizations with bound to the Road maps, contact details, available vacancies, reviews, news.

For starting entrepreneurs

This section allows new entrepreneurs to use practical materials and recommendations for the registration of a legal entity, choosing a bank, working with reports; to receive personal market research, useful articles, courses that can teach how to do business.

Ratings

Objective ratings of banks based on data disclosed by credit institutions and insurance companies. Charting capabilities allows you visually compare companies on selected criteria between themselves. This service is unique and popular not only among the public but also among journalists reporting on the financial situation in the country.

Financial glossary

The joint base of knowledge and the terms used in the financial relations at various levels

Companies' interview

Publications of interviews of top managers and experts in various fields of business, presented also in video format.

Official recognition

- The most visited sites among office employees according to the prestigious magazine RBC, in the category "Social Networks" the "IvTeme" portal took honorable fourth place, after "Vkontakte", "Facebook" and "www.odnoklassniki.ru"
- Electronic periodical publication "IvTeme.ru" was registered with the Federal Service for law compliance in Mass Communications and Cultural Heritage Protection on December 1, 2010 Certificate of Registration El. number FS77-42 878.



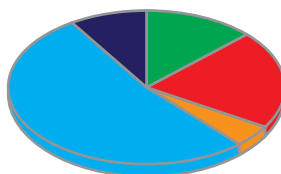
Geography of the “IvTeme” portal visitors':

- 82,53% - are visitors from Russia,
- 10,35% - are visitors from Europe
- 3,89% - are visitors from Asia
- 1,57% - are visitors from the U.S.
- 1,66% - other countries.



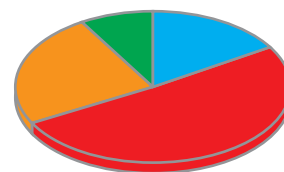
Audience by the nature of business:

- Middle tier - 19%
- Top management - 12%
- The others, including unemployed - 11%
- Entrepreneurs - 5%
- Other specialists - 53%



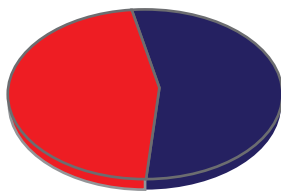
Audience thru income:

- From \$ 300 to \$ 1000 - 44%
- Up to \$ 300 per month - 25%
- From \$ 1000 to \$ 2000 - 22%
- From \$ 2000 - 9%



Separation of the Portal audience by gender:

- Men - 53%
- Women - 47%



Among advertisers' “IvTeme”:

- Banks: Gazprombank, RosDorBank, Tinkoff Credit Systems, Master-Bank
- Insurance companies: Rostra
- Leasing companies: Gazprombank Leasing, Capital Lease
- Investment companies: “Prisyazhnyuk’s Group. Investment Management”, the brokerage company “KIT Finance”
- Tourism: S7, Only Tour, a network of travel agencies “Veltra”, Russian Express, hotel network “Maxima Hotels”, hotel “Savoy”
- Brokers': MidlHaus Finance Agency, Financial and Insurance Broker
- Foreign companies: dealing center “FOREX MMCIS group”, Ecopolis Holdings, Russian Commercial Bank (Cyprus)
- Other: Active Sales Group, web design “Omegaweb”

International business portal “IvTeme” surely among the TOP most popular Internet resources, combining the interests of clients and companies.